



# CLARK COUNTY PUBLIC HEALTH

## STRATEGIC PLAN

2007 – 2010

*Approved by Board of Health, June 7, 2006*

### Mission

Our mission is your good health. Together we:

- Prevent disease and injury
- Promote healthier choices
- Protect food, water, and air
- Prepare for emergencies.

We're always working for a safer and healthier community.

### Values

**We Value:**

- **Prevention and promotion.** Strategies that prevent disease and promote healthy living in healthy environments lead to long term benefits for everyone.
- **Collaboration.** Community partnerships produce well-supported and cost-effective health outcomes by bringing people, resources, and organizations together.
- **Data-driven, science-based services.** Effective public health interventions depend on the best and most up-to-date research and information available.
- **Social justice and diversity.** A healthy community recognizes that everyone's health matters equally, and that services and solutions must be accessible, affordable, and appropriate for all.
- **Customer service and accountability.** As vigilant stewards of the public's trust, we provide services that are responsive and accountable to the community's needs.
- **Skilled and innovative employees.** A well-trained, dedicated and creative workforce is the foundation of our ability to assess and address the health of the community.

### Vision

Active, healthy families and people of all ages, abilities, and cultures  
living, playing, and working in thriving communities.



**For other formats**

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## **Strategic Initiative 1 – Strengthening Public Health Infrastructure**

Improve the accountability, efficiency and effectiveness of Public Health through critical infrastructure enhancement.

### Objectives

- Achieve sustainable, flexible funding that supports ongoing core public health functions and emerging public health issues.
- Implement innovative multi-media and computing technologies to improve internal and external communications, customer service, and data management.
- Create and sustain an organizational environment and workforce with a commitment to learning, cultural competency, healthy behaviors, and innovation.
- Increase accountability through ongoing program evaluation and reporting to achieve greater compliance with state public health standards.
- Develop and update departmental policies and procedures that support efficient systems and manage risk.

## **Strategic Initiative 2 – Responding to Health Threats**

Ensure internal readiness to anticipate, recognize, and respond to infectious disease and other public health threats, and fully engage partners in their appropriate roles.

### Objectives

- Enhance public health's first-responder capacity, optimizing emergency management resources where available in the community.
- Develop and update community-wide all-hazard and respiratory disease plans.
- Increase the early detection of disease through the enhancement of public health surveillance systems.
- Ensure the availability of protocols and resources, including equipment, technical assistance, and adequate stockpiles, for response to routine and emergent public health events.

## **Strategic Initiative 3 – Promoting Healthy Environments**

Promote natural and built environments that protect human health and safety.

### Objectives

- Protect the quality and quantity of our drinking water sources.
- Increase availability of resources to assist property owners in meeting environmental public health standards.
- Reduce exposure to food, air and water-borne contaminants through prevention and education.

## **Strategic Initiative 4 – Improving Health Care Access**

Collaborate with community partners and stakeholders to improve health care access and quality for all.

### Objectives

- Increase health care access for those who are uninsured, under-insured, or underserved.
- Develop and support systems that assist individual providers to incorporate preventive care best practices into their service delivery.

## **Strategic Initiative 5 – Supporting Good Health at Every Age**

Launch and lead team-based health promotion initiatives that address every stage of life.

### Objectives

- Create and fund multi-disciplinary, community-focused teams that develop and implement research-based prevention strategies appropriate to each stage of life.
- Promote community, home, and school environments that increase physical activity and healthy nutrition, and reduce disease risk factors.